



ACTION NEWS

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The First in Synthetics

MAY 2003

Why Harley Owners Choose AMSOIL

Wear Test Comparison AMSOIL vs. Harley Screamin' Eagle



AMSOIL
20W-50 Synthetic
Motorcycle Oil

Screamin' Eagle
20W-50 Synthetic
Motorcycle Oil

Four-Ball Wear Test (ASTM D4172), 40 kg pressure
@ 150 degrees C, 1800 rpm for 1 hour duration

New Literature & Sales Aids Price List Included in This Issue

From the President's Desk...



If you have received *Action News* for any length of time, you know my monthly message is often focused on the importance of sponsoring to build a successful AMSOIL business. If you are serious about achieving the maximum potential your business has to offer, sponsoring should definitely be one of your top priorities.

There are many ways to earn money in this business. We provide programs for retail on-the-shelf sales, quick-lube retail sales, commercial sales, Internet sales, catalog sales and Preferred Customer sales in addition to the personal sales you make one-on-one to your customers. These programs are all part of our marketing plan, and they will all generate profits for your business. With so many options, new Dealers might be uncertain where to concentrate their efforts. From my experience, the best way to build volume and earn money in this business is with a personally sponsored downline group.

Why do I say that? Because one individual can only accomplish so much. In the long run, most Dealers will earn more money managing and working with downline Dealers than relying solely on their own sales. You can accomplish much the same thing by signing up and servicing retail and commercial accounts, but a large motivated downline sales group will nearly always be more productive.

It can be easier, as well. Relying on your personal sales to achieve higher levels of income will be very time consuming. But if you have a downline group and hold training meetings for your Dealers, they come to you rather than you having to make many separate sales and service calls. You are able to meet with a group of Dealers at a time rather than individual customers or accounts. Every sale your downline group makes generates earnings for you as well as for them, making it well worth your while working with them to insure their success. When you help them succeed,

they help you succeed. That's the way this business works.

There is another important benefit in having a downline group that most Dealers don't take into consideration until they need it. If you become ill or have a bad week, month, or even year, your business continues to generate income through the sales activity of your downline group. They take up the slack, many times actually increasing volume when you least expect it. There have been Direct Jobbers who have become ill and were basically unable to work who have told me how wonderful it was to have the checks from AMSOIL keep coming during their illness. Their downline group was coming through for them.

As you build your business, you are also building equity that you someday may want to cash in on. A business built around the efforts and sales of one or two individuals will not have the same value as a business supported by a large downline group. That's because no matter how good or talented one Dealer is, he or she cannot possibly outproduce an active, motivated group, and potential buyers know that.

If your business is built around one or two large accounts, such as a large commercial or retail account, you could be at risk. Without those accounts, your business would definitely be adversely affected. That is another reason to expand your sales base with a strong downline group. You broaden your base, minimize your risks, and build value in your business.

Your AMSOIL business is a valuable asset. It is like an insurance policy in some respects, except instead of having to pay into it every month, it pays you. I don't know of any insurance policy that would do that unless you invested a fortune into it up front! An AMSOIL business requires very little investment other than your time and effort. The more time you invest, the more you grow.

As I mentioned at the outset, there are many opportunities to profit from your AMSOIL business. They all work, and they all produce income. But it's important to remember that the higher the number of active Dealers you have in your group, the more income you are bound to generate every month. Obviously, the same will hold true if you have a high number of retail accounts, commercial accounts, and generate a great deal of personal volume through catalog sales, Internet sales, etc. The point is, you will work harder as an individual to maintain a good income from your business than you would with an active downline group.

Every business is a numbers game, and your AMSOIL business is no exception. The more Dealers, accounts, catalog and Preferred Customers you have, the more sales you will generate and the greater your income will be. You control your own destiny in this regard. Your business will always reward you in direct proportion to the time and effort you devote to it. Work it smart and build your numbers. Sponsor and grow!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

AMSOIL Quality Beats Competitor, Earns New Customer

AMSOIL Preferred Customer Mark Tweedale, Neenah, Wis., learned about the quality and cost savings he can depend on with AMSOIL Series 2000 2-Cycle Synthetic Racing Oil after a hard lesson using Pennzoil-Quaker State oil in his watercrafts.

The watercrafts are stock Kawasaki Ultra 150s, bought new in 1999 and 2000. They have a triple cylinder 1200cc motor that puts out 145 horsepower with a top radar speed of 65 mph.

"They are Kawasaki's top of the line muscle crafts," Tweedale said.

The machines use a race spark plug that costs "a whopping \$15 each," Tweedale said. "I began fouling plugs almost immediately into their use."

In fact, he fouled out 30 plugs in the first year. He took the watercrafts back to the dealer to try to identify the source of the problem. "The dealer found nothing mechanically wrong with my watercrafts," Tweedale said. The dealer told Tweedale none of his other Ultras had experienced this plug fouling problem.

Tweedale began to suspect his oil and he contacted Pennzoil-Quaker State about the problem, explained the expense of the plugs and that the machines were mechanically sound. "I asked them for help and possible reimbursement for my plugs," Tweedale said.

Pennzoil-Quaker State sent a letter requesting Tweedale send in some of his oil for analysis. After the oil had been analyzed, Tweedale received a letter from

the oil company stating that, while the oil's additives showed signs of breakdown from aging, it was not to the extent that it would foul plugs in his watercraft. "They offered me no reimbursement toward my plug expense," Tweedale said. They did offer him a gallon of their synthetic oil.

While talking with coworkers, he discovered Gary Yashinsky, an AMSOIL Preferred Customer in Green Bay, Wis. Yashinsky "had only positive things to say about AMSOIL," Tweedale said. "He truly went the extra mile to help me solve my problem and also to promote AMSOIL."

Tweedale was convinced.

He had the Series 2000 Racing Oil installed in the watercraft early in the spring of 2002.

"I went the entire summer with no fouled plugs in either watercraft," Tweedale said. "Unbelievable. What a difference oil can make."

He became a Preferred Customer and does everything he can to promote AMSOIL products to his friends and coworkers. "I will be an AMSOIL Preferred Customer forever," he said. "Thank you AMSOIL for putting out a quality product which in turn solved this problem for me."

He does most of his watercrafting in Lake Superior, the world's largest freshwater lake. Generally, Tweedale starts his trips on the big lake at Munising Bay. He plans this summer to complete a ride started last year with his friend Todd Olson of Gwinn, Mich., that traverses the shoreline along the entire Upper Peninsula. "We completed half of it last summer and simply ran out of nice weather," he said. "It's one cold lake and can get downright violent at times. That's what makes it a challenge."

This year, the trip takes them from Little Girls Point north of Ironwood, Mich., around the peninsula and back to Houghton; the final leg covering the distance from Grand Marais to Sault Ste. Marie.

When their journey is over this year, the two—along with Olson's wife, Gina Olson, and Tweedale's fiancée, Kristi Krajewski, who will join them at different stages along the coast—will cover nearly 400 miles. That's in addition to a nearly 200-mile trip last year. They plan the trip in stages because the lake takes its toll on their bodies.

"We move on as soon as our bodies and muscles recover from the pounding of the first (stage)," he said. "We tend to get beat up a little bit out there on (Lake) Superior. North winds are bad."



SUMMER FUN IN LAKE SUPERIOR – AMSOIL Preferred Customer Mark Tweedale with his daughter, Paige, under a waterfall at Grand Island on Lake Superior.

MONTHLY LE



LaDonna Harrison & LaVel Rude
 Minnesota
 ★★★★★Regency Platinum
 Direct Jobbers
FIRST—Total Organization



Ray and Arlene Schmit
 Minnesota
 ★★★★★Regency Platinum
 Direct Jobbers
 Second—Total Organization
FIRST—Personal Group
 Sales



Members, Leadership Council
Mark and Sherree Schell
 Idaho
 ★★Regency Platinum Direct
 Jobbers
 Third—Total Organization
 Second—Personal Group Sales



Leonard and Eunice Pearson
 Washington
 ★Regency Platinum Direct
 Jobbers
 Fourth—Total Organization



David and Carol Bell
 Texas
 Regency Platinum Direct Jobbers
 Eighth—Total Organization
 Eighth—Personal Group Sales
 Seventh—New Qualified Dealers
 and Accounts
FIRST—Commercial and
 Retail Marketing



Dave M. Mann
 Michigan
 Regency Gold Direct Jobber
 Ninth—Total Organization
 Third—Personal Group Sales
FIRST—New Qualified
 Dealers and Accounts



Members, Leadership Council
William and Judith Shirk
 Maine
 Regency Platinum Direct
 Jobbers
 Tenth—Total Organization
 Ninth—Personal Group Sales



Members, Leadership Council
Thomas and Sheila Shalin
 Texas
 Regency Silver Direct
 Jobbers
 Sixth—Personal Group
 Sales
 Fifth—New Qualified
 Dealers and Accounts



James J. Allen
 Ohio
 Master Direct Jobber
 Fourth—Commercial and
 Retail Marketing



Robert and Jean Johnson
 New Hampshire
 Executive Direct Jobbers
 Fifth—Commercial and
 Retail Marketing



Daniel Mueller
 Wisconsin
 Direct Dealer
 Third—New Qualified
 Dealers and Accounts



Greg Landuyt
 Indiana
 Executive Direct Jobber
 Fourth—New Qualified
 Dealers and Accounts



Michael J. Mathe
 Michigan
 Premiere Direct Jobber
 Sixth—New Qualified Dealers
 and Accounts

ADERS

February
2003

HALL OF FAME



Member, Leadership Council

Ora Mae Boardman
Virginia
Regency Platinum Direct
Jobber
Fifth—Total Organization



George and Shirley Douglas
Florida
Regency Gold Direct Jobbers
Sixth—Total Organization
Fifth—Personal Group Sales



Daniel and Judy Watson
Florida
Regency Gold Direct Jobbers
Seventh—Total Organization
Fourth—Personal Group Sales



Members, Leadership Council

Gerry and Patricia Reid
Virginia
Regency Gold Direct Jobbers
Seventh—Personal Group
Sales
Second—New Qualified
Dealers and Accounts



Michael H. Ellis
Michigan
Regency Gold Direct Jobber
Tenth—Personal Group Sales
Second—Commercial and
Retail Marketing



Herschel L. Gates
Florida
Premiere Direct Jobber
Third—Commercial and Retail
Marketing



Steven Hanson
Minnesota
Executive Direct Jobber
Eighth—New Qualified
Dealers and Accounts



Mike and Dana Smith
Georgia
Dealers
Ninth—New Qualified Dealers
and Accounts



Ron Jr. and Peggy Brindisi
Oregon
Direct Dealers
Tenth—New Qualified
Dealers and Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Bill and Donna Durand,
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold and Marcile Hartman,
Regency Platinum

HIGHER LEVELS OF

REGENCY GOLD DIRECT JOBBER



Dave M. Mann
Michigan

EXECUTIVE DIRECT JOBBERS



Ken & Cindy Marland
New York

PREMIERE DIRECT JOBBERS



Clarence & Joyce Parde
Nebraska

2500 Level Honors 2500 monthly commission credits 25 Dealers sponsored

James and Maria Ackney, Alberta Sponsors: Greg and Debra McKenzie

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

Lon and Deborah Hocking, Pennsylvania Sponsor: Gene Mohney

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

John E. Birch, Illinois Sponsors: Mark and Linda Ferguson

James R. Daniels, Wisconsin Sponsors: Kenneth and Arlene Robson

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Joseph E. Armon, Missouri Sponsor: Dave M. Mann

Scott Butterfield, New Hampshire Sponsors: Robert and Jean Johnson

Dennis M. Clark, North Carolina Sponsors: Jerry and Judy Goss

Joseph B. Coulson, Illinois Sponsor: Harry Norris

Scott and Jackie Dollaway, Washington Sponsors: Leonard and Eunice Pearson

Scott D. Kirk, Wisconsin Sponsor: Gregory Vaughn

Alfred C. Lagerstrom, Connecticut Sponsors: George and Shirley Douglas

Eugene and Cynthia Okubo, Hawaii Sponsor: Mario C. Yano

Louie A. Schwartz, Virginia Sponsors: William and Barbara Stancil

RECOGNITION

February
2003

NEW DIRECT JOBBER



Mylo Twingstrom
Minnesota
Sponsors: Michael & Lori Gorecki
Direct Jobbers:
Michael & Lori Gorecki

NEW DIRECT DEALERS



Todd & Camilla Westfall
Oklahoma
Sponsors:
Michael D. & Eileen Kaufman
Direct Jobbers:
Michael D. & Eileen Kaufman

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

- Ronald V. Alflen**, *Vermont* Sponsor: Neal W. Sargeant
Al and Antoinette Bianco, *California* Sponsors: George and Shirley Douglas
Dennis W. Coffman, *Texas* Sponsor: Scot Moore
Kenneth C. Colombo, *Michigan* Sponsor: David C. Austin
David and Lisa Combs, *Colorado* Sponsor: Ted A. Ulrich
Tom and Geri Dittmer, *Oregon* Sponsor: Dave M. Mann
Steven D. Fendrei, *Illinois* Sponsor: Scott D. Kirk
Walter and Ana Gordon, *California* Sponsor: Arthur F. Loveland
Ralph E. Grant, *Ohio* Sponsors: Brian and Kimberly Duffy
Robert and Linda Kelly, *Nebraska* Sponsors: Thomas and Sue Pautsch
Kevin Korzan, *New Mexico* Sponsors: J.W. and Jessie Palmer
Bill Kropf, *Oklahoma* Sponsor: Danny James
Robert S. Kyles, *California* Sponsor: Arthur F. Loveland
William J. Lebarron, *Wisconsin* Sponsor: Barbara J. Anderson
Mac and Elsie McCanis, *Florida* Sponsors: James "Ed" and Elsie Foster
Zach Olson, *Minnesota* Sponsor: Mylo Twingstrom
Wayne J. Poechman, *Ontario* Sponsors: Keith and Louise Williams
Scott and Angelena Satterfield, *Ohio* Sponsor: Lawrence E. Hill
Jim W. Standifer, *Colorado* Sponsor: Glenn Sterkel
Christopher J. Weaver, *New Hampshire* Sponsor: Scott Butterfield

Harley-Davidson Shifts Gears

The recent introduction of Screamin' Eagle® Synthetic Lubricant by Harley-Davidson® indicates the Motor Company has finally recognized the benefits of running synthetic motorcycle oil in their air-cooled engines. After years of advising dealers and customers to avoid using synthetic oils in their bikes, it's natural to wonder why the company is suddenly marketing one.

For the past 20 years, Harley-Davidson® has claimed its petroleum-based Genuine H-D Oil is best for the "unique requirements of Harley-Davidson® air-cooled V-twin engines." However, laboratory testing has consistently revealed that Genuine H-D Oil does not provide the best protection possible for Harley-Davidson® engines. In fact, Four-Ball Wear Tests show Harley-Davidson® 20W-50 Motorcycle Oil leaves a wear scar over 50 percent larger than that left by AMSOIL Synthetic 20W-50 Motorcycle Oil.

One of the major benefits of running a synthetic motorcycle oil is its resistance to oxidation and thermal degradation, which inhibit the formation of sludge and deposits that contribute to increased wear. In the past, Harley-Davidson® has defended use of its Genuine H-

D Oil by arguing that oil breakdown in extreme heat is a non-issue because extreme heat conditions are not normally faced by motorcycle engines, while the superior cold-temperature benefits of synthetics also don't apply to Harleys.

The fact is, engine oil in Harley-Davidson® motorcycles is subject to very high temperatures. Being air-cooled, Harley-Davidson® engines get especially hot while idling in traffic, commonly reaching temperatures up to 240 degrees Fahrenheit. As heat and oxidation increase, so does viscosity, adversely affecting the lubricating qualities of the oil and increasing wear.

The water, soot and acid byproducts of combustion also contribute to deposit formation. Harley-Davidson® has stressed the importance of regular oil changes in order to remove these contaminants. Of course, promoting regular oil changes is also a good way to promote using petroleum-based Genuine H-D Oil. High-quality synthetic oils formulated with high-performance additives effectively withstand such contaminants, allowing motorcyclists to safely extend drain intervals.

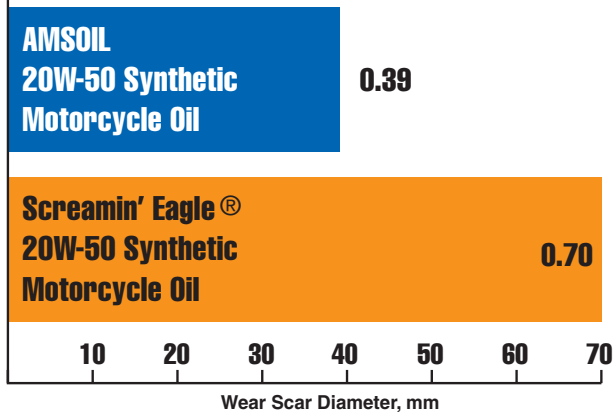
In support of their about-face and the introduction of a synthetic oil, Harley maintains that "the Motor Company has never supported the use of synthetic products in our vehicles because there has never been any test validations completed on the numerous formulations in HD/Buell motorcycles. This product has been exclusively designed for Harley-Davidson® and is the only synthetic product TESTED and CERTIFIED by Harley-Davidson® engineering for use in HD/Buell motorcycles."

Although this is necessary marketing hype, Harley-Davidson® V-twin air-cooled engines are not unique in their lubrication requirements and do not require a special Harley-only fluid. There is nothing about Screamin' Eagle® Synthetic Motorcycle Oil that sets it apart from, or makes it better than, many other synthetic motorcycle oil formulations, except that Harley-Davidson® is marketing it and directly profiting from the sales.

According to Harley-Davidson®, one of the unique benefits offered by Screamin' Eagle® Synthetic Motorcycle Oil is its versatility. For the first time the company is recommending an oil that can be used in the engines, primary chaincases and transmissions of most Harley-Davidson® motorcycles, including Evolution XL, Evolution 1340, Twin Cam 88 and 88B, Revolution and Buell models. This feature, however, is not unique. AMSOIL 20W-50 Synthetic Motorcycle Oil may also be used in the engines, primary chaincases and transmissions of these applications, providing superior lubricating protection in each component.

How does Screamin' Eagle® Synthetic Motorcycle Oil measure up to AMSOIL in wear protection? Four-Ball

The smaller the wear scar, the better the protection!



Four-Ball Wear Test (ASTM D4172), 40 kg pressure @ 150 degrees C, 1800 rpm for 1 hour duration
April 2003 test results

The Four-Ball Wear Test is the industry's standard test method for measuring the wear preventive characteristics of a lubricant. Placed in a bath of the test lubricant, three fixed steel balls are put into contact with a fourth ball in rotating contact at preset test conditions. Lubricant wear protection properties are measured by comparing the average wear scars on the three fixed balls. The smaller the average wear scar, the better the protection.

on Synthetic Motorcycle Oil

Wear Test results indicate that AMSOIL Synthetic Motorcycle Oil still provides the best protection possible for motorcycles. In fact, Screamin' Eagle® Synthetic Motorcycle Oil leaves a wear scar nearly 80 percent larger than AMSOIL 20W-50 Synthetic Motorcycle Oil.

Not only does AMSOIL Synthetic Motorcycle Oil offer greater wear protection than Screamin' Eagle® Synthetic Motorcycle Oil, it also delivers greater value. Suggested retail price of Screamin' Eagle® is nearly \$2 a quart higher than AMSOIL 20W-50 Motorcycle Oil. And because AMSOIL Synthetic Motorcycle Oil may be used for extended drain intervals of up to twice the manufacturer's suggested interval, while Screamin' Eagle® is recommended for standard drain intervals, AMSOIL customers realize additional savings.

Harley-Davidson® claims Screamin' Eagle® Synthetic Motorcycle Oil has been "exclusively designed" for use in their motorcycles, pointing to extensive bench testing and over 230,000 miles of durability testing to back it up. AMSOIL INC. has 30 years of experience providing superior lubricating protection for all brands of

motorcycles, and AMSOIL Synthetic Motorcycle Oils have been tested in millions of over-the-road miles. Testimonials from countless motorcyclists further demonstrate the superiority of AMSOIL Synthetic Motorcycle Oils.

Formulated with top-of-the-line synthetic base stocks and high-temperature deposit control additives, AMSOIL Synthetic Motorcycle Oils provide superior protection and performance for motorcycles in all operating conditions. AMSOIL Motorcycle Oils effectively withstand oxidation and thermal degradation, keep wear to an absolute minimum, hold contaminants in suspension and keep engines running cool and clean.

AMSOIL Synthetic Motorcycle Oils

- *Reduce operating temperatures*
- *Keep engines clean and deposit-free*
- *Provide maximum protection against wear*
- *Formulated without friction modifiers for smooth performance*
- *Saves money with extended drain intervals of up to two times the manufacturers' recommendations*



New Technology Places High Demands on Fluids

The use of automatic transmissions can be found in virtually every transportation and mobile application. The design of the equipment varies, and so do the demands placed on lubricants. The automatic automotive transmission has come from a novelty introduced in 1940 by Oldsmobile (sold with what they called the new Hydra-Matic Drive to make driving easier for women) to a highly sophisticated piece of computer-controlled electronic equipment. Transmissions used to be governed by hydraulic oil pressure and engine vacuum, but those designs have been discarded over the years to incorporate newer technology with less room for mechanical (and human) error.



What's New in Transmission Technology?

Today's transmissions are governed electronically through engine control. For instance, if your car's performance system senses that a heavy load has been placed on the transmission for any reason (i.e., passing a car, additional payload, pulling a trailer, or driving up a hill) a signal is sent to the transmission to downshift into a lower gear. Transmission operation is governed through speed sensors and solenoids and controlled through electronic valve bodies, solenoid packs and lockup torque converters. These systems can blur the distinction between engine driveability problems and those caused by a malfunctioning transmission. There's also more communication and interaction between the ABS/traction control system and powertrain control module (PCM), which further blurs the cause of a Check Engine or Malfunction Indicator Lamp being on.

How Transmission Components Interact

When a gear is selected, oil (or transmission fluid) is routed under pressure (created by its internal pump) through the valve body. The valve body (or brain of the transmission) is electronically and hydraulically controlled. Oil is then forced through the torque converter at high pressure, creating a fluid coupling between the engine and transmission. This fluid coupling is similar to what happens when the clutch is applied on a standard transmission. Just as the clutch connects the engine to the transmission, so does the torque converter through a fluid coupling. This fluid coupling is achieved by forcing the transmission fluid through a series of restrictive passages called fins (very similar in design to turbine engines on a jet).

Bringing It All Together to Create Motion

Now that there is a fluid linkup, how do we accelerate forward and shift gears? The gears are applied by a series of mechanisms called servos and bands; engine electronics and hydraulic pressure control the application of these. For example, when the gas is depressed, the ECM (engine control module) sees the need to shift, so an electronic signal is sent to the transmission to downshift into passing gear. Electrical switches called

solenoids are then tripped, valves within the valve body divert the flow of oil to the bands or servos, which in turn apply or disengage gears. Just like magic—the transmission shifts. For all this to happen in perfect harmony, there must be smooth oil flow, strong calibrated oil pressure and properly functioning engine controls.

Common Transmission Problems

Take away any of these conditions and problems start to appear in the form of transmission malfunction. For instance, if the electronic engine controls malfunction, incorrect signals are sent to the transmission causing it to shift erratically. Or, if the flow of oil is inhibited due to a clogged filter or other malfunction, the transmission can "drop out" of gear into neutral due to low internal oil pressure. Dirt flowing through the system can cause valves in the valve body to stick, which will cause the transmission to get stuck in a particular gear and resist shifting. The loss of strong, calibrated oil flow due to a worn internal pump or a stuck pressure regulator valve can cause all of the above. And of course extreme high temperatures, such as are found in heavy towing conditions, can cause a wide variety of problems such as metal-to-metal fusing, stress breakage and sludging.

Tips to maximize transmission life:

1. Keep your engine tuned. Poorly running engines can push the transmission to extremes trying to carry out commands from a diseased electronic engine control system.
2. Have drivetrain components such as propeller shafts, CV joints, universal joints, and transmission mounts checked and maintained on a regular basis.
3. If using a conventional transmission fluid, follow the manufacturer's maintenance schedule for the transmission fluid and filter change (the rule of thumb is every 25,000 miles). AMSOIL ATF can be used up to three times longer than conventional ATF.

AMSOIL Synthetic Automatic Transmission Fluid helps transmissions run cooler, shift smoother and last longer.

AMSOIL 30th Anniversary Collectables



Back of Glass Design



Anniversary Watches

Matching men's and women's watches feature AMSOIL 30th Anniversary logo captured on a 3-D custom medallion watch face and protected behind a scratch-resistant

mineral glass crystal. Premiere quartz movement and adjustable stainless steel bracelets. Packaged in a reusable round gift box.

Stock #	Description	U.S.	Can.
G-1886	Men's Watch	35.00	56.75
G-1887	Women's Watch	35.00	56.75

Anniversary Storybook Crystal

Limited Edition AMSOIL 30th Anniversary Storybook Crystal Glasses powerfully, poignantly and permanently tell the AMSOIL story in a set of four beautifully etched crystal glasses. Glasses and corresponding story are incorporated into a hardbound storybook presentation box. Each 14 oz. glass features its own unique design with the AMSOIL 30th Anniversary logo etched on the back.

Stock #	U.S.	Can.
G-1850	69.00	112.50



Anniversary Clock

The ideal gift or desk accessory, this stylish, sophisticated and solid 30th Anniversary Artisan Clock (3"x2.5"x1") from Leed's is constructed of heavy matte silver over alloy graphite. The AMSOIL 30th Anniversary

is commemorated with a tasteful laser engraving on the face of the clock.

Stock #	U.S.	Can.
G-1888	20.00	32.50

Anniversary Cap & Visor

White six-panel cap proudly displays AMSOIL 30th Anniversary logo and includes preformed visor with patriotic flag peak and buckle closure.

White visor features 30th Anniversary logo, preformed visor with blue peak and velcro closure.



Stock #	Description	U.S.	Can.
G-1889	Cap	12.00	19.25
G-1898	Visor	12.00	19.25



Anniversary Lapel Pin

The AMSOIL 30th Anniversary logo is custom die struck, color-filled and hand polished into this striking lapel pin.

A convenient, easy-to-wear remembrance.

Stock #	U.S.	Can.
G-1892	3.75	6.00

Anniversary Shirts

Limited Edition AMSOIL 30th Anniversary Shirts, designed by Vantage Custom Classics, feature full-color AMSOIL 30th Anniversary logo and 100 percent mercerized cotton for a silky, soft and refined fashion look. Men's style with navy color and coordinating women's style with scoop neck and hemmed bottom. Order in time for the convention and save. Men's and women's sizes: S-XXL.



Men's Shirt

pricing effective through July 20:

Stock #	Size	U.S.	Can.
G-1875	S	35.00	56.75
G-1876	M	35.00	56.75
G-1877	L	35.00	56.75
G-1878	XL	35.00	56.75
G-1879	XXL	35.00	56.75

Men's Shirt

pricing effective after July 20:

Stock #	Size	U.S.	Can.
G-1875	S	44.95	72.50
G-1876	M	44.95	72.50
G-1877	L	44.95	72.50
G-1878	XL	44.95	72.50
G-1879	XXL	46.95	75.75

Women's Shirt

pricing effective through July 20:

Stock #	Size	U.S.	Can.
G-1880	S	30.00	48.75
G-1881	M	30.00	48.75
G-1882	L	30.00	48.75
G-1883	XL	30.00	48.75
G-1884	XXL	30.00	48.75

Women's Shirt

pricing effective after July 20:

Stock #	Size	U.S.	Can.
G-1880	S	39.95	64.50
G-1881	M	39.95	64.50
G-1882	L	39.95	64.50
G-1883	XL	39.95	64.50
G-1884	XXL	41.95	67.75

Anniversary Plastic Bags

13.5" x 15" heavy-duty, double-wall shopping bags display the AMSOIL 30th Anniversary logo on both sides and feature a die-cut handle.

Stock #	Qty.	U.S.	Can.
G-1870	5 bags	2.00	3.25



Call 1-800-777-7094 to order.

Racing Into the Future

The AMSOIL 30th Anniversary International Convention July 17-19, 2003

Duluth Entertainment and Convention Center

Award-winning Speaker Brings Expertise to AMSOIL Convention

Jim Cathcart is founder and president of Cathcart Institute, Inc., in Carlsbad, Calif., and one of the most widely recognized professional speakers in the world. He is author of 13 books and scores of recorded programs.

Cathcart is co-founder of MentorU, designer of online learning centers and co-founder of The Professional Speaking Institute, a system used by top professionals to grow their own speaking businesses and refine their skills.

His presentations are charismatic, humorous and thought-provoking.

He is recipient of the Golden Gavel Award and the Cavett Award.

He has more than 25 years of experience as a corporate executive, training director and entrepreneur.



- Meet AMSOIL President and CEO A.J. Amatuzio
- Meet Team AMSOIL Racers • Rig Round Up
- Information Sessions • Win Cash and Prizes
- Product Rebates • Awards • Meet AMSOIL Staff

“Wheel and Deal”

with Al Amatuzio

Be part of the fun as Dealers “Wheel and deal” with Al Amatuzio and earn cash. However, Al may make you an offer you **can't refuse**. Five dealers will win \$1,000. This fast-paced game of chance promises lots of laughs as well as profits. It's a gamble, but no contestant leaves empty-handed.

Register Now: \$125

Register online at the AMSOIL
Corporate website www.amsoil.com
or by telephone
1-800-777-7094

Credit cards will be billed at the time of registration. Cancellations without penalty will be accepted up to 30 days in advance of the convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. No refunds available for cancellations after July 16. Special consideration will be given.

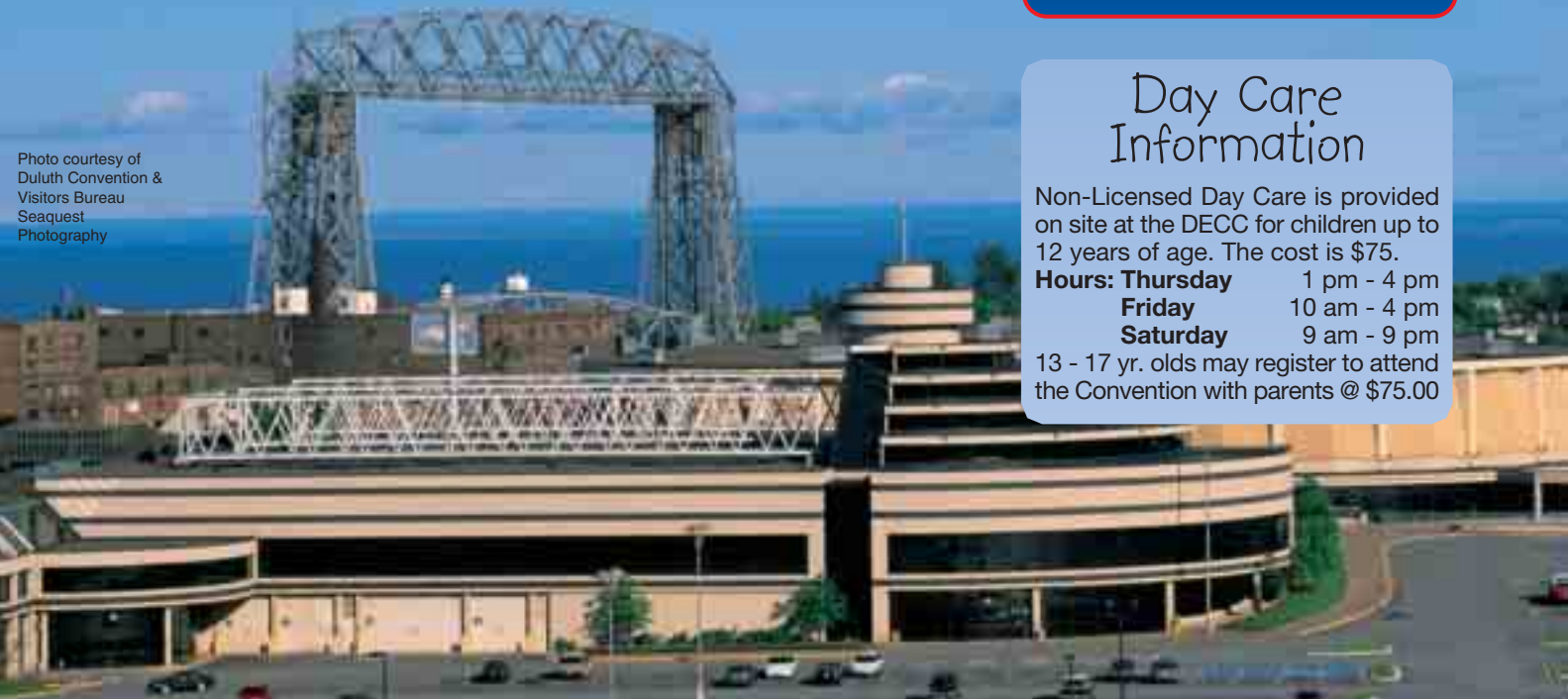
Day Care Information

Non-Licensed Day Care is provided on site at the DECC for children up to 12 years of age. The cost is \$75.

Hours: Thursday 1 pm - 4 pm
Friday 10 am - 4 pm
Saturday 9 am - 9 pm

13 - 17 yr. olds may register to attend the Convention with parents @ \$75.00

Photo courtesy of
Duluth Convention &
Visitors Bureau
Seaquest
Photography



Schedule of Events:

Monday and Tuesday, July 14, 15:

3 p.m.-4:30 p.m. – office and plant tours

Wednesday, July 16:

10 a.m.-4:30 p.m. – office and plant tours

5:30 p.m. – Direct Jobber registration

6 p.m. – Direct Jobber reception and dinner

7:30 p.m. – opening comments followed by introduction of new Direct Jobbers and higher level awards

Thursday, July 17:

8 a.m. – Direct Jobber continental breakfast office and plant tours through 11:30 a.m.

9 a.m. – Direct Jobber meeting

11:30 a.m. – convention registration



Noon – Direct Jobber lunch

1:30 p.m. – convention opening ceremonies and meeting

5 p.m. – close session

Friday, July 18:

8 a.m. – continental breakfast

9 a.m. – Racing Into the Future Expo

10:30 a.m.-11:15 a.m. – vitamin session by Minnesota Vitality

Noon – lunch

1 p.m. – Racing Expo open to public

1-1:45 p.m. – lubrication session by Ethyl representative

2:15-3 p.m. – lubrication session by Lubrizol representative

3:15-4 p.m. – grease session by Battenfeld Grease representative

4:30 p.m. – close sessions/Racing Into the Future Expo

6 p.m. – AMSOIL Night at the Races/hospitality tent

Saturday, July 19:

8 a.m. – continental breakfast

9 a.m. – meeting

Noon – lunch

1:30 p.m. – meeting and Jim Cathcart

3:30 p.m. – reception

6:30 p.m. – President's Awards Dinner and Dance

Sunday, July 20:

8 a.m. – product pickup

Noon-3 p.m. – plant tours

Ten reasons to attend the 30th Anniversary Convention

Education

Gather valuable information from corporate staff, Dealers and industry leaders to help you grow your business and increase your income.

Recreation

Enjoy the sights, great food, hospitality and many attractions offered in the Duluth/Superior area along the shores of Lake Superior, the world's largest freshwater lake.

Inspiration

Meet AMSOIL President A.J. Amatuzio, the man who started it all.

Rejuvenation

The enthusiasm shared with other Dealers will leave you energized,

ready to jump-start your business and get serious about making money.

Compensation

All Dealers have the chance to win a new Dell computer preloaded with the AMSWIN software package; new AMSOIL trade show display units; new TV/VCR units; free Yellow Page advertising, AND MUCH MORE...

Capitalization

Take advantage of money-saving opportunities. A 10% rebate will be given on all product orders placed at the convention.

Association

See old friends. Share your expertise with those you've known for years

and meet new friends who are learning what has become a time-tested business plan.

Dedication

Be a leader. Set an example for your downline Dealers.

Confirmation

Visit corporate headquarters and tour the plant facilities. See firsthand the tremendous investment AMSOIL has made for you and your future.

Conversation

Meet corporate management and staff members. See the people you speak to on the phone – the people who assist you in the day-to-day operation of your AMSOIL business.

AMSOIL Completes One of the Best Snowmobile Racing Seasons Ever

Snocross Sponsorship Provides National Exposure

The benefits of sponsoring a snocross team are often subtle, like the conversion to AMSOIL lubricants by teams simply through word of mouth. Teams learn quickly on the circuit what other teams, and winners, are using. AMSOIL Series 2000 2-Cycle Oil has become the lubricant of choice. It's also about the relationships developed between AMSOIL and other sponsors. There's a great exchange of ideas and expertise that goes on among sponsors.

Benefits can be more tangible too. Pick up most any snowmobile magazine or motosports publication that covers snocross and you'll see something about Team AMSOIL. The familiar black sleds are exposed on the pages of publications like *SnoX*, *Race Gas* and *Snow Week* in practically every issue and this, in turn, increases AMSOIL name recognition all over the country. Flip through, and you'll see usually multiple advertisements showing Team AMSOIL in competition or on the winner's podium. If you watch any snocross competition on the ESPN networks, you'll see a large portion of time dedicated to the coverage of Team AMSOIL. An open door policy by team owner Steve Scheuring allows reporters and photographers to come and go freely. Media members know this access allows for great pictures and straight answers. This policy has led to numerous feature stories and increased race coverage.

It all starts with the team. AMSOIL, Polaris and Scheuring have created a potent combination. A team still has to be out front to get noticed. The key has been staying competitive and winning. Of the 10 rounds on the World Snowmobile Association schedule, the AMSOIL team put a driver on the podium seven times. Six of those finishes were in the highly competitive and



ESPN interviews Justin Tate.

coveted Open class. Before suffering a serious knee injury, DJ Eckstrom had three top-three finishes in the first four races. Justin Tate picked up for his fallen partner and ended the season with four podiums in the last five events. Ross Martin was brought on to ride for Eckstrom and he, too, contributed with dramatic racing. Tate and Eckstrom shined at the 2003 Winter X Games. Eckstrom earned a silver medal.

The "proof is in the pudding" as they say with regards to benefits of sponsorship. AMSOIL is now a

sponsor of the Big East Snocross Tour and the Rock Maple Racing Association. Dealers in the regions report terrific exposure and increased sales. In fact, sales of AMSOIL 2-Cycle Oil have steadily increased during the period in which AMSOIL has been in snocross racing. The growth isn't accidental. Snowmobile racing has played a tremendous role in the conquering of the snowmobile market in the U.S.



Team AMSOIL is a media favorite.

Villeneuve Finishes Second in Oval Championships



Jacques Villeneuve is regarded as one of the best oval ice racers in North America. The veteran Canadian driver is a former world champion. At each event of the Eastern Pro Tour Championship, you'll find his AMSOIL/SkiDoo team near the top, bidding for another title.

Oval ice racing is terribly demanding on man and machine. As drivers lean into turns at tremendous speeds, great stress is put on the snowmobiles. Villeneuve finished the 2003 season second in Eastern Pro Tour standings. He had seven podium results on the year.

Jacques Villeneuve is a racing legend and AMSOIL user.

Garden Tractors to Go-Karts - Quamme Family Not in Quandry Over Best Lubricants



AMSOIL makes this Go-Kart goooo.

There are some people that mow and others that want mo' better from their garden tractors. The Quamme family mixes a little "Horse Play" with serious competition. Kyle Quamme is about to start his sixth year of tractor pulling. The 14-year-old from Rosemount, Minn., tied last season for the National Garden Tractor Pulling Association Northern Region Stock Championship and was fourth in the Gopher State Garden Tractor Pullers Association 950 lb and 1050 lb classes.

His father, Dale Quamme, reports the entire tractor is AMSOIL-equipped, including the engine, transaxle and greasable joints. Quamme says the tractor is never short of power. "In many cases on a hot, summer day the cylinder head temperature will exceed 425 degrees F," said Quamme, "and no other oil but AMSOIL Series 2000 0W-

30 Synthetic could hold up under those conditions."

The team depends on AMSOIL products for their 1996 Ford Crew Cab too. At 73,000 miles the truck's 215 hp Powerstroke diesel engine was converted to Series 3000 5W-30 Heavy Duty Diesel Oil, AMSOIL Synthetic ATF was put in the transmission, and the differentials were filled with Series 2000 Synthetic Gear Lube. "Our fuel economy while towing increased one mile per gallon conservatively and jumped 20 mpg without pulling the trailer," said Quamme.

AMSOIL Dealers John and Thelma Wagner, of Lebanon, Mo. have supported the Quamme family and team for several seasons. If their schedule permits, the Quamme team will pull into Duluth, Minn. for the 30th Anniversary Convention.



Quamme Enterprises pulls in championships using AMSOIL products.

AMSOIL at 300 m.p.h. - Built for Speed

Imagine driving a car at speeds in excess of 300 mph while flat on your back. You attempt to control a rocket 28-foot long, 27-inch wide and only 23-inch high rocket down a baked salt track with your heart in your throat. Jack Costella is the designer, builder, owner and driver of the futuristic-looking "Costella Special" Nebulous Theorum 3. He's the holder of several world speed records earned on dry lake beds and the famous Bonneville Salt Flats.

Costella defies conventional wisdom. He has no formal education in engineering, still he's intuitive about what makes his land-torpedo fly. The San Jose, Calif. resident can't afford an engine failure at nearly five times the highway speed of most passenger cars and only inches above the ground. He counts on the high performance of AMSOIL synthetic lubricants like the Series 2000 20W-50 Racing Oil and Supershift Transmission Fluid. Direct Jobber Larry Gray, of San Jose, has worked closely with Costella for many years.

Costella was fascinated with cars and speed as a teen. He was learning a trade in carpentry when he discovered the pliability, flexibility and possibilities that fiberglass presented. When he realized that the marriage of motors and malleable fiberglass could lead to speed,

a life-long passion began. He started setting records and the racing community on its ear in the '60s with dragsters. In 1969 he made his first trip to historic Bonneville. There he witnessed the larger-than-life heroics of legend Craig Breedlove and the death of Bob Herda... and left with his first two records.

The Nebulous Theorum streamliner, with its orange crush color and teardrop design, was unveiled in the late '80s. Its first runs were less than memorable, but through trial and error Costella discovered the right combinations and components, and AMSOIL. The latest version of the car has a 5-liter Chevy V-8 engine. Its official top speed to date is 313.568 mph.

Costella plans to return to Bonneville and set more records, but he has no plans of ever switching lubricants.



Costella Special





T-1 CERTIFICATION MEETINGS

OHIO

• May 27 - Tuesday
• June 24 - Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON BROADWAY
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White 800-871-5921 Cost is \$20

UTAH

• May - Every Friday
• June - Every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
Governor's Drive
Huntsville, AL
Hosted by Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376
• May 15 - Thursday
Meeting - 7 p.m.
BOWMAN RESIDENCE
1330 Frank Marshall Rd.
Ozark, AL 36360
Hosted by Direct Jobbers
E. E. "Al" & Mildred Bowman
(334) 774-3344

ALASKA

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7 p.m.
PHILLIPS INTERNATIONAL INN
5121 Arctic Blvd.
Anchorage, AK 99507
Hosted by Dealer Don Nusbaum
(907) 563-2274
Call for reservations
• May 6, 20 - Tuesday
• June 3, 17 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Premiere Direct Jobber
Richard Staten (907) 333-0124
Call for reservations

ARIZONA

• May 20 - Tuesday
• June 17 - Tuesday
Optional no-host dinner - 5:30 p.m.
Meeting - 6:30 p.m.
FIREHOUSE RESTAURANT
1639 E. Apache Blvd.
Tempe, AZ 85281
Hosted by Executive Direct Jobber
Dick Nudo and Dealer Jim Brewer
RSVP(602) 996-7181 Dick
(480) 968-4922 Jim

ARKANSAS

• May 8 - Thursday
• June 12 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE
280 York Chapel Rd.
Nashville, AR 71852
Hosted by Dealer Jerry Gardner
(870) 451-9152
jgard24@aol.com
• May 14 - Wednesday
• June 11 - Wednesday
Meeting - 7 p.m.
PASTERNAK RESIDENCE

217 CR 472
Jonesboro, AR 72404
Hosted by Account Directs David
and Brenda Pasterniak
(870) 933-8376

CALIFORNIA

• May - Every Thursday
• June - Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms
800-793-5301
• May 1, 15 - Thursday
• June 5, 19 - Thursday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
4141 Palm Ave, Apt 574
Sacramento, CA 95610
Hosted by Premiere Direct Jobber
Jay Christensen (916) 339-1152

• May 7 - Wednesday
• June 4 - Wednesday
Meeting - 7 p.m.
McCOOL RESIDENCE
2210 Coddling Dr.
Modesto, CA 95350
Hosted by Dealer Bill McCool
(209) 577-0174

• May 27 - Tuesday
• June 24 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
40728 Sundale Dr.
Fremont, CA 94538
Hosted by Direct Jobbers
Chuck and Linda Evans
(510) 659-4078
• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 6:30 p.m.
DENNY'S RESTAURANT
740 W. 2nd St.
San Bernardino, CA 94401
Hosted by Dealer Richard Nichol
(909) 862-1252

• May 5, 26 - Monday
• June 2, 23 - Monday
Meeting - 7 p.m.
INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER
Novato, CA 94945
Hosted by Dealer Richard Eplett
(800) 280-9905

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
CARROW'S RESTAURANT
19011 Bloomfield Ave.
Cerritos, CA
Dealer Dave Gumpertz
(562) 212-3709 Dave@Lubes4U.com
• May 20 - Tuesday
• June 17 - Tuesday
Meeting - 7 p.m.
Downline and Guests FREE, Out of line - \$5
LUDWICK RESIDENCE
6015 Hughes St.
San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick
R.S.V.P. (619) 583-5218

COLORADO

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO 80918
Hosted by Premiere Direct Jobber Ida Gray
(719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• May 10 - Saturday
• June 14 - Saturday
Meetings at Noon
Call for reservations
KING RESIDENCE

2306 Taggart Court
Wilmington, DE 19810
Hosted by Direct Dealer Greg King
(302) 345-4350 Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
Call in advance
TOM & MONY'S RESTAURANT
4757 S. Orange Ave.
Orlando, FL 32806
Hosted by Regency Gold Direct Jobbers
George & Shirley Douglas
(407) 856-1564
Call ahead for details, directions and RSVP

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7 p.m.
AMSOIL DISTRIBUTION CENTER
3724 Silver Star Road
Orlando, FL 32808
Hosted by Regency Gold Direct Jobbers
Dan and Judy Watson (407) 657-5969

• May 6 - Tuesday
• June 3 - Tuesday
Dinner/Social - 6 p.m.
order from menu
Meeting - 7 p.m.
SAFFRON'S RESTAURANT
1700 Park Street North
St. Petersburg, FL 33710
Hosted by Executive Direct Jobbers
John and Shirley Alquist
(727) 545-8547
alquistproducts@hotmail.com
www.tell-it-well.com
All are welcome. Call to confirm space
availability appreciated but not mandatory

GEORGIA

• May 3 - Saturday
• June 7 - Saturday
Meeting - 9-11 a.m.
CHAMBLESS RESIDENCE
4803 Chamblee-Dunwoody
Road
Atlanta, GA 30338
Hosted by Regency Gold Direct Jobbers
Larry and Kathryn Chambliss
(770) 393-9916

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Master Direct Jobber
Sherry Dirksen (912) 436-5532
Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• May 3 - Saturday
• June 7 - Saturday
Meeting - 12 - 3 p.m.
SHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by ***Regency Platinum Direct
Jobbers Mark & Sherree Schell
Reservations: (208) 524-0322 RSVP
• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
23446 Freezeout Road
Caldwell, ID, 83605
Hosted by Executive Direct Jobbers
Charles and Connie McGuffey
RSVP: (208) 455-2581

ILLINOIS

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Account Directs
Norm and Barb Bauer (618) 833-3228
• May 17 - Saturday
• June 21 - Saturday
Meeting - 10 a.m.
LINDLAND SALES OFFICE
1421 Winnemac Avenue
Unit I
Chicago, IL 60640
Hosted by Direct Jobbers
Kienert and Diana Lindland
(773) 271-5678

INDIANA

• May 7, 21 - Wednesday
• June 4, 18 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Rd.
Bremont, IN
Hosted by Direct Jobbers LeRoy and
Mallinda Hochstetler and Direct Jobbers
Wills and Rolene Gingerich
(219) 831-2839

IOWA

KANSAS
None Scheduled

KENTUCKY

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7:30 p.m.
Hosted by Premier Direct Jobbers Al and
Ann Kelly
(859) 879-0728 or e-mail:
bestoil@alltel.net
Call for location, directions and RSVP

LOUISIANA

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
AUTTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• May 16 - Friday
• June 20 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers Les &
Linda Martin
(410) 548-LUBE

• May 16 - Friday
• June 20 - Friday
Meeting - 7 p.m.
GRONER RESIDENCE
9208 Todd Ave.
Fort Howard, MD 21052
Hosted by Account Direct Harvey Groner
(410) 477-8255
• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers Chris & Barb DeAcosta
(410) 742-0637 Reservations Required

• May 16 - Friday
• June 20 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Road
Baltimore, MD 21234
Hosted by Premiere Direct Jobber Al Smith
(410) 882-9696 Al@SynLubes.com
Reservations Required

MASSACHUSETTS

None Scheduled

MICHIGAN

• May 19 - Monday
• June 16 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Dr.
Wixom, MI 48393
Hosted by Regency Direct Jobber
Tom Kirby (248) 669-9093
Refreshments served, RSVP Required
• May 5 - Monday
• June 2 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Dr
Washington, MI 48094
Hosted by
Regency Gold Direct Jobber Mike Ellis
RSVP at (810) 781-5092 or (810) 918-1578
• May 5 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
9338 Rawsonville Road
Belleville, MI 48111
Hosted by Dealer Dale Rabe
RSVP at (734) 461-9577 or 355-9747

MINNESOTA

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by ****Regency Platinum Direct
Jobbers Kay & Arlene Schmit
(320) 251-4861
• May 15 - Thursday
• June 19 - Thursday
Meeting 7 p.m.
MEYER RESIDENCE
800 2nd Street
Cleveland, MN 56017
Hosted by Executive Direct Jobbers
Charles & Donna Meyer
(507) 931-3875
• May 8 - Thursday
• June 12 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
44 Crow River Dr.
Elk River, MN 55330
Hosted by Dealer Ordell Stave
(612) 241-5267

MISSISSIPPI

• May - Every Wednesday
• June - Every Wednesday
Meeting - 11 a.m.
DINNER BELL RESTAURANT
10122-C Central Ave.
D'Iberville, MS 39532
Hosted by Dealer Jim Day
(228) 388-4325 RSVP/Guests Welcome
jwdandy2000@yahoo.com

MISSOURI

• May 27 - Tuesday
• June 24 - Tuesday
Meeting - 7p.m.
REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER
711 East Miller Road
Republic, MO
Hosted by Dealer Jim Barnes
Call for directions. (417) 732-2553

MONTANA

NEBRASKA

None Scheduled

NEVADA

• May 8 - Thursday
• June 12 - Thursday
Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
4545 N. Lamb Blvd., Suite. D
Las Vegas, NV
Hosted by Executive Direct Jobber
Bob Kaytes and Regency Platinum Direct
Jobber Shirley Green
(702) 362-4492

NEW HAMPSHIRE

NEW JERSEY

None Scheduled

NEW MEXICO

• May 27 - Tuesday
• June 24 - Tuesday
Meeting - 7:30 p.m.
GREENBERG RESIDENCE
1537 Bryn Mawr NE
Albuquerque, NM 87106
Hosted by Regency Direct Jobbers
Paul and Nancy Greenberg
(505) 255-2137 fax (505) 232-8330
NMOilman@aol.com

NEW YORK

• May 21 - Wednesday
• June 18 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Call ahead to reserve a seat
• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Rd.
Spencer, NY 14883
Hosted by Master Direct Jobber Peter Lotito
(607) 589-4148
Call ahead to reserve space and confirm
location or e-mail lubedalermy@aol.com
• May 21 - Wednesday
• June 18 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for specific location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• May 21 - Wednesday
• June 18 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY
LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan (919) 772-9569
Guests welcome Non-downline \$2.00

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Premiere Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

NORTH DAKOTA

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Ave. W.
West Fargo, ND 58078
Hosted by Direct Jobbers
Skip and Anna Evanson
(701) 281-1906
skipsuperlube@msn.com

OHIO

• May - Every Wednesday
• June - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by Dealers
Paul & Coralie Fabijanic
(216) 928-8863 or 800-874-4827 RSVP

• May 10 - Saturday
• June 14 - Saturday
Meeting - 1 - 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Master Direct Jobber
Calvin Lackore (800) 798-9777

• May 4 - Sunday
• June 1 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45118
Hosted by Dealers
Gordon and Sara Merritt (937) 288-2568

• May 26 - Monday
• June 23 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Direct Jobbers
Luis and Sharon Pena
Please RSVP to: (419) 349-3451
or (419) 297-3451

• May 13, 27 - Tuesday
• June 10, 24 - Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON
BROADWAY
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White (800) 871-5921

OKLAHOMA

• May 3 - Saturday
• June 7 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 - 8:30 p.m.
Please call for location and
reservations for you and your
guests.
Hosted by Dealers
Richard and Brenda Coats
(918) 225-5722
Call first to confirm space for you and your
guests

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 - 8:30 p.m.
GOLDIE'S
2005 E. 21st St.
Tulsa, OK 74114
Hosted by Account Direct Kevin Alexander
(918) 342-9537
Call first to confirm space for you and your
guests

• May 8 - Thursday
• June 12 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and Account Direct
Kevin Alexander (918) 258-6979 RSVP
kevina@nordam.com

OREGON

• May - Tuesdays and Thursdays
• June - Tuesdays and Thursdays
Fast Start Seminars
Meeting - 7 p.m.
CENTRAL OREGON
COMMUNITY COLLEGE
LIBRARY
(lower level conference room)
2600 NW College Way
Bend, OR, 97701
Hosted by Account Direct Bruce Shilander
(541) 385-5889 Call to confirm space for
you and your guests.

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
MAPES RESIDENCE
25500 NW Svea Drive
Hillsboro, OR 97124
Hosted by Direct Jobber Marshall Mapes
Please RSVP to:
(503) 647-5486 or (800) 866-7570

• May 15 - Thursday
• June 19 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 SW Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and your
guests

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome

• May 26 - Monday
• June 23 - Monday
Meeting - 6 p.m.
AUNE RESIDENCE
803 N. 2nd St.
Silverton, OR 97381
Hosted by Direct Jobber Todd Anne
(888) 283-3580
All are welcome with RSVP

PENNSYLVANIA

• May 19 - Monday
• June 16 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• May - Variable Meetings
• June - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• May - First Tuesday
• June - First Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Direct Jobber Loel D. Handley
R.S.V.P. (864) 989-0753
amsoiddealerloel@aol.com

SOUTH DAKOTA

None Scheduled

TENNESSEE

• May 20 - Tuesday
• June 17 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7:30 - 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Silver Direct Jobbers
Tom and Sheila Shalin (817) 444-9522

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7 p.m.
RYAN'S STEAKHOUSE
6835 Northeast Loop 820
North Richland Hills, TX
76180
Hosted by Direct Jobber
Bob Weil (817) 545-5257
Come early to eat.

• May 20 - Tuesday
• June 17 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Premiere Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@attbi.com

UTAH

• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber
Neil Christensen, Dealer Rodney Haskins
and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• May - Every Friday
• June - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
T-1 Certification classes every Friday,
pre-paid registration required Everyone
welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• June 2 - Monday
Educational Seminar
• June 3 - Tuesday
Dealer Meeting
• June 7 - Saturday
Dealer Training
Saturday meetings: 10 a.m. - noon;
Monday meetings 7 - 9:15 p.m.;
Tuesday meetings 7 - 9:15 p.m.
REID RESIDENCE
14600 Cornwall Ln.
Chester, VA 23836
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid and Premiere Direct
Jobbers David and Rebecca Reid
For all meetings,
please call (804) 530-1400 to reserve space;
(804) 530-0179 Fax synthoils@comcast.net

• May 12, 26 - Monday
• June 9, 23 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049

• May 12 - Monday
• June 9 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitt
(804) 694-0221

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7:30 p.m.
PESZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(757) 484-9491
• May 13 - Tuesday - "How to Use the
Commercial-Retail Program"
• June 10 - Tuesday - "How to
Administrate Your Business"
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs Roger Riggle
and Mel Piggas
(804) 737-4874 or (804) 737-9231

WASHINGTON

• May 19 - Monday
• June 16 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Ave. E.
Edgewood, WA 98371
Hosted by Executive Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Premiere Direct Jobbers
Mary & Charlotte Stougaard
(360) 856-1641 Guests Welcome

• May 15 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh
(425) 483-2582
T-1 certification classes available by
appointment with pre-paid registration.

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• May 12, 26 - Monday
• June 9, 23 - Monday
Meeting - 7:30 p.m.
POODLE DOG RESTAURANT
1522 54th Avenue East
Fife, WA 98424
Hosted by Regency Platinum Direct
Jobbers Leonard & Eunice Pearson
(253) 939-8401
Guests Welcome!

• May 22 - Thursday
• June 26 - Thursday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
610 E. 20th St.
Vancouver, WA 98663
Hosted by Direct Dealer
Sammy Samuelson
(360) 699-5257 1-UPS-SW30-OIL
(1-877-593-0645)
Discussion on product application and oil
analysis
All are welcome!

WEST VIRGINIA

None Scheduled

WISCONSIN

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL ACADEMY
1201 Clough Ave.
Superior, WI 54880
Hosted by Regency Platinum Direct
Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006 Guests Welcome

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• May 10, 24 - Saturday
• June 14, 28 - Saturday
Meeting - 1 - 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726
RSVP

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom St.
Hammond, WI 54015
Hosted by Executive Direct Jobber
Lynn Pabst
(715) 796-5441 Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA

None Scheduled

BRITISH COLUMBIA

• May - No Meeting
• June 20 - Friday
Meeting - 7 p.m.
CROSS ROADS RESTAURANT
1821 Sumas Way
Abbotsford, B.C., Canada
Hosted by Direct Jobber Zain Krikau and
Dealer George Epp
(604) 826-8966 All welcome.

MANITOBA

None Scheduled

NEW BRUNSWICK

• May 19 - Monday
• June 16 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Direct Jobber Wayne
McLaughlin and Dealer Wendell Stevens
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND

NOVA SCOTIA

None Scheduled

ONTARIO

• May 22 - Thursday
• June 26 - Thursday
Meeting - 6 - 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber
Rob Hillitch and local Dealers
(905) 564-7770

PRINCE EDWARD

ISLAND

PUERTO RICO

QUEBEC

SASKATCHEWAN

None Scheduled

NEW ZEALAND

None Scheduled

AMSOIL CENTERLINES ...and updates

MAY CLOSEOUT

The last day to process May orders in the U.S. and Canada is the close of business on Friday, May 30. The last day to process May orders in Alaska and Puerto Rico is the close of business on Saturday, May 24. The last day to process May orders in New Zealand is the close of business on Friday, May 23. Volume transfers for May business will be accepted until 3 p.m. CST on Friday, June 6.

SELF-TAPPING HOLLOW BOLT

Pricing for the BP-40 Self-Tapping Hollow Bolt (By-Pass Oil Filter replacement part) has been recalculated:

Stock #	Description	U.S.	Can.
BP-40	Self-Tapping Hollow Bolt	2.95	4.80

AQUABRITE WATER FILTERS FLYER

The AquaBrite Water Filters Flyer (G-296) has been updated and is available for purchase.

Stock #	Pkg.	U.S.	Can.
G-296	25	2.80	4.60

NEW AMSOIL CONTENDER JACKET

The new AMSOIL Contender Jacket is constructed from a soft micro-sanded water resistant twill fabric with mesh lining. Features a full zippered front with wind flap panel, slash pockets and secure inside zippered pocket. Includes embroidered AMSOIL logo showcased on the left chest, elastic waistband, adjustable wrist snaps and back loop with a reflective "contender" patch. Sizes S-XXL.



Stock #	Size	U.S.	Can.
G-1856	S	55.00	89.00
G-1857	M	55.00	89.00
G-1858	L	55.00	89.00
G-1859	XL	55.00	89.00
G-1860	XXL	55.00	89.00

TEAM AMSOIL CAP

Limited quantities remain of the black and white Team AMSOIL Race Cap (G-1633). This sharp five-panel cap features a velcro closure for a comfortable fit. Order while supplies last.



Stock #	U.S.	Can.
G-1633	12.00	19.25

HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Monday, May 19 for Victoria Day. The AMSOIL corporate headquarters and U.S. Distribution Centers will be closed Monday, May 26 for Memorial Day.

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

May & June 2003

Display Advertisements

<i>NOLN</i>	May '03	(805) 796-2577
<i>Trailer Life</i>	May '03	(805) 667-4100
<i>Land Line</i>	May '03	(816) 229-5791
<i>Plant Services</i>	May '03	(630) 467-1300
<i>Land Line</i>	June '03	(816) 229-5791
<i>NOLN</i>	June '03	(805) 796-2577
<i>Trailer Life</i>	June '03	(805) 667-4100

Catalog Showcase Advertisements

<i>4-Wheel & Off-Road</i>	May '03	(323) 782-2000
<i>Circle Track</i>	May '03	(323) 782-2000
<i>Four Wheeler</i>	May '03	(323) 782-2000
<i>Mustang & Fords</i>	May '03	(323) 782-2000
<i>Mustang Monthly</i>	May '03	(323) 782-2000
<i>Stock Car Racing</i>	May '03	(323) 782-2000
<i>Super Street</i>	May '03	(323) 782-2000
<i>Street Rodder</i>	May '03	(714) 939-2400
<i>Muscle Mustangs & Fast Fords</i>	May '03	(714) 939-2400
<i>Vette</i>	May '03	(714) 939-2400
<i>Chevy High Perf.</i>	June '03	(323) 782-2000
<i>Corvette Fever</i>	June '03	(323) 782-2000
<i>Mopar Muscle</i>	June '03	(323) 782-2000
<i>Sport Truck</i>	June '03	(323) 782-2000
<i>Custom Classic Trucks</i>	June '03	(323) 782-2000
<i>Truckin'</i>	June '03	(714) 939-2400
<i>Mini Truckin'</i>	June '03	(714) 939-2400
<i>4-Wheel Drive and Sport Utility</i>	June '03	(714) 939-2400
<i>Off-Road</i>	June '03	(714) 939-2400
<i>SUV</i>	June '03	(714) 939-2400
<i>Sport Compact Car</i>	June '03	(714) 939-2400
<i>Turbo & High-Tech Perf.</i>	June '03	(714) 939-2400
<i>Import Tuner</i>	June '03	(714) 939-2400
<i>Classic Trucks</i>	June '03	(714) 939-2400
<i>Super Chevy</i>	June '03	(714) 939-2400
<i>Popular Hot Rodding</i>	June '03	(714) 939-2400
<i>High Perf. Pontiac</i>	June '03	(714) 939-2400

AMSOIL ZIPPERED PORTFOLIO

This attractive black zippered portfolio provides a professional way to carry materials to a meeting or sales call.



Stock #	U.S.	Can.
G-1777	6.75	11.00

AMSOIL THREE-RING BINDER

Black binder is an effective way to keep your records organized.



Stock #	U.S.	Can.
G-1745	5.25	8.55

NEW RETAIL CATALOGS

Newly updated AMSOIL G-100 (G-300 in Canada) retail catalogs are available for purchase.



AMSOIL Retail Catalog (Use G-300 in Canada)			
Stock #	Qty.	U.S.	Can.
G-100A	10	5.00	7.70
G-100B	50	23.50	36.20
G-100C	100	43.00	66.40
G-100D	500	195.00	301.35
G-100E	2500 (labels provided)	975.00	1506.75
G-100F	5000 (labels provided)	1850.00	2861.25

AMSOIL CAPS

Wear the AMSOIL colors with pride this summer with these sharp AMSOIL caps.

Navy Racing Cap

Show your AMSOIL racing pride with this bold new red, white and blue six-panel cap. Embroidered AMSOIL Pro Racing logo, sleek racing stripe and velcro closure.



Stock #	U.S.	Can.
G-1832	12.00	19.25

All Occasion Cap

Stone-colored six-panel structured cotton twill cap features large embroidered AMSOIL logo, red and royal double sandwich peak and velcro closure.



Stock #	U.S.	Can.
G-1847	12.00	19.25

Black Race Cap

Six-panel cap accentuates embroidered AMSOIL racing logo, velcro closure and newly designed visor.



Stock #	U.S.	Can.
G-1825	12.00	19.25

Black Cap

Five-panel cotton twill cap presents large AMSOIL logo, white braid and adjustable snap closure.



Stock #	U.S.	Can.
G-1572	9.50	15.25

White Cap

This popular five-panel cap features large AMSOIL logo, yellow braid and velcro closure.



Stock #	U.S.	Can.
G-1499	8.50	13.75

MAXIMUM PROTECTION MAXIMUM PERFORMANCE

AMSOIL 2-Cycle Oils

- Reduce friction and wear
- Improve throttle response
- Deliver maximum power
- Prevent plug fouling and carbon deposits
- Deliver quick, dependable starts
- Reduce smoke and emissions



AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
Internet: www.amsoil.com

BOSCH



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Minimum 10%
Post-Consumer Fiber



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